

Market Brief on Zimbabwe

Location

Facts and Figures



Republic of Zimbabwe is a landlocked country in southern Africa. It shares borders with South Africa, Botswana, Mozambique, Zambia and Namibia at its western point.

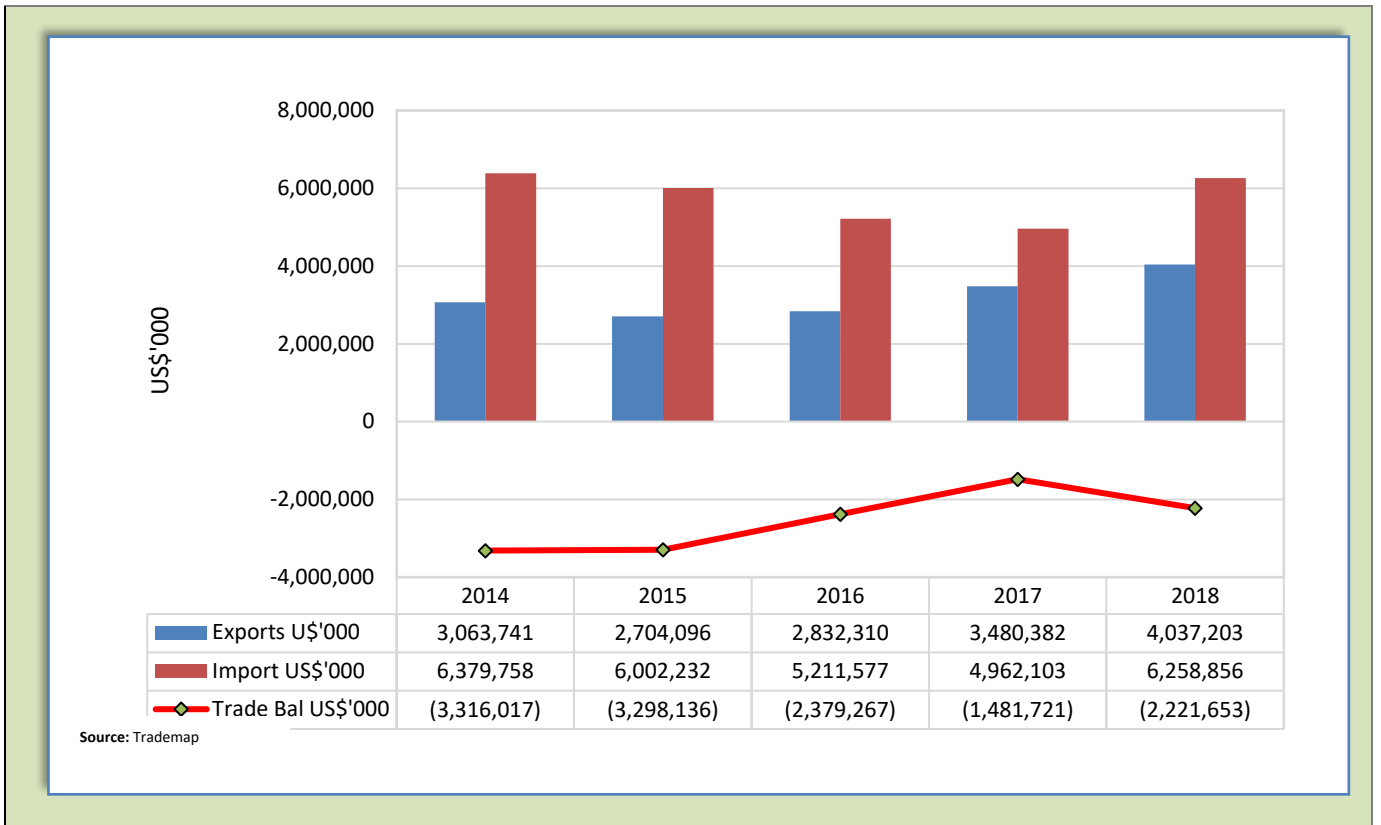
Cities and Population

City	Population
Harare	1,542,813
Bulawayo	699,385
Chitungwiza	340,360
Mutare	184,205
Gweru	146,073
Kwekwe	99,149
Kadoma	79,174
Masvingo	76,290
Chinhoyi	61,739
Marondera	57,082
Norton	52,054
Chegututu	47,294



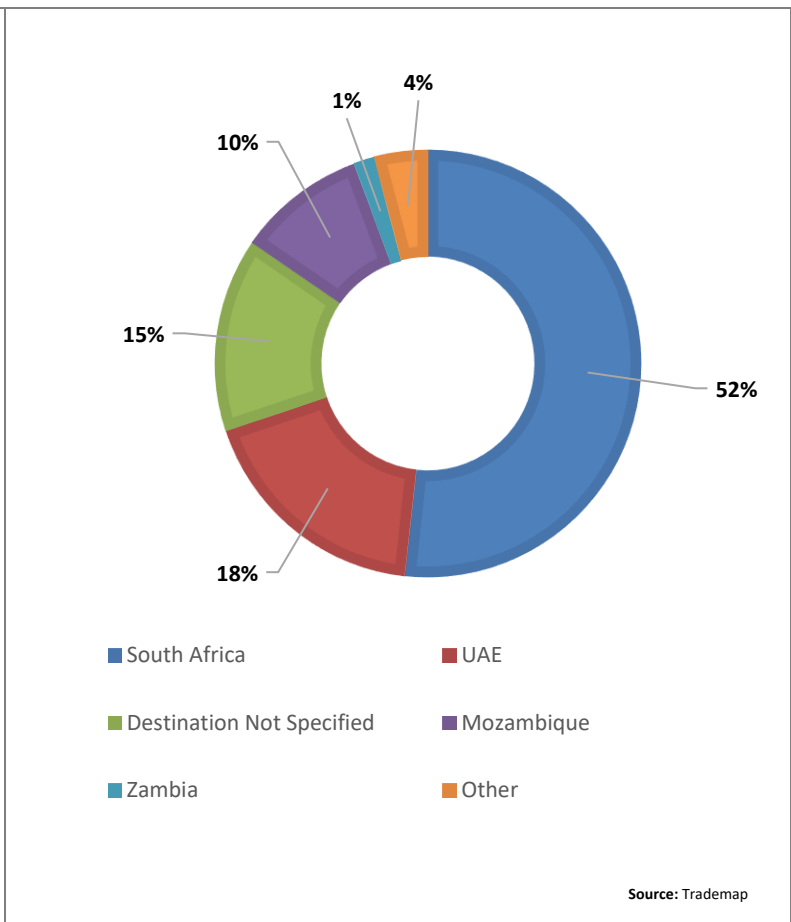
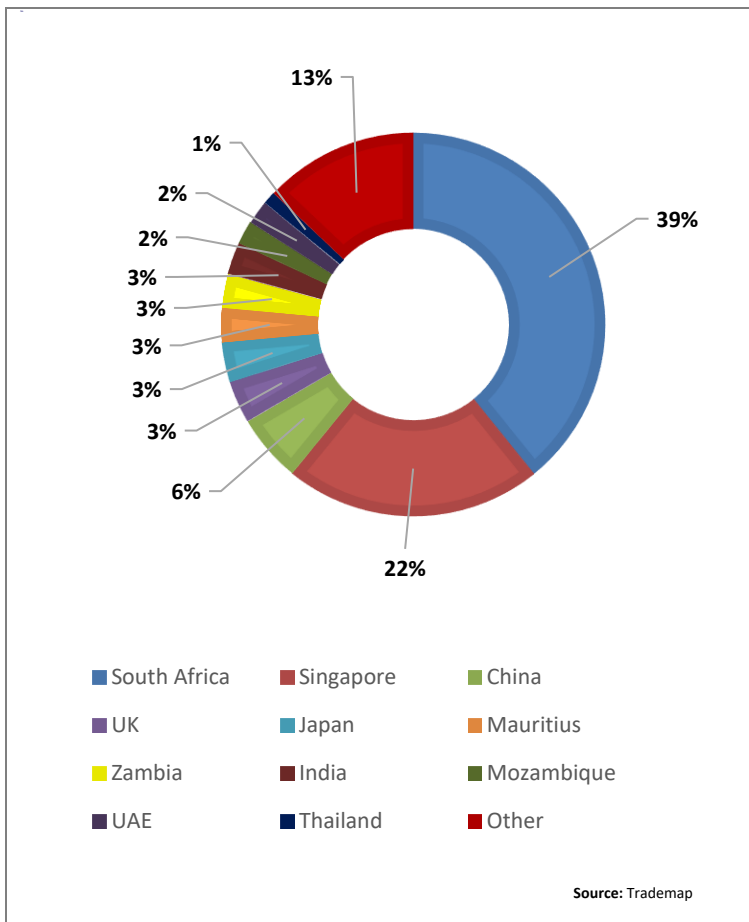
Total Population	16.53 Million
Area	392,573 sq km
Time Zone	GMT+2
Capital City	Harare
International Telephone Code	+263
Currency	ZW\$-RTGS\$
Real GDP	(ZWL\$m) 18 555.2
Nominal GDP	(ZWL\$m) 130 768.5
Ease of Doing Business (<i>World Bank 2020</i>)	140/190
Official Language(s) Other Languages	Chewa, Chibarwe, English, Kalanga, Koisan, Nambya, Ndau, Ndebele, Shangani, Shona, Sign language, Sotho, Tonga, Tswana, Venda and Xhosa.
Business Hours	0800 hrs-1700 hrs Lunch 1300-1400 hrs
Banking Hours Literacy Rate Measures	0900-1530 hrs (weekdays) 0830-1200 (Sat)
Important International Participation	UN, AU, SADC, COMESA, WTO

Zimbabwe Trade with the world



Major import sources of Zimbabwe (2018)

Major export destinations of Zimbabwe (2018)



Major import products of Zimbabwe

- Fuel – Diesel & petrol
- Electrical energy
- Medicaments
- Motor vehicles
- Crude soya bean oil
- Durum wheat
- Broken rice
- Ammonium nitrate
- Motor cars
- Herbicides
- Insecticides
- Road tractors
- Maize
- Diagnostic or laboratory agents
- Urea

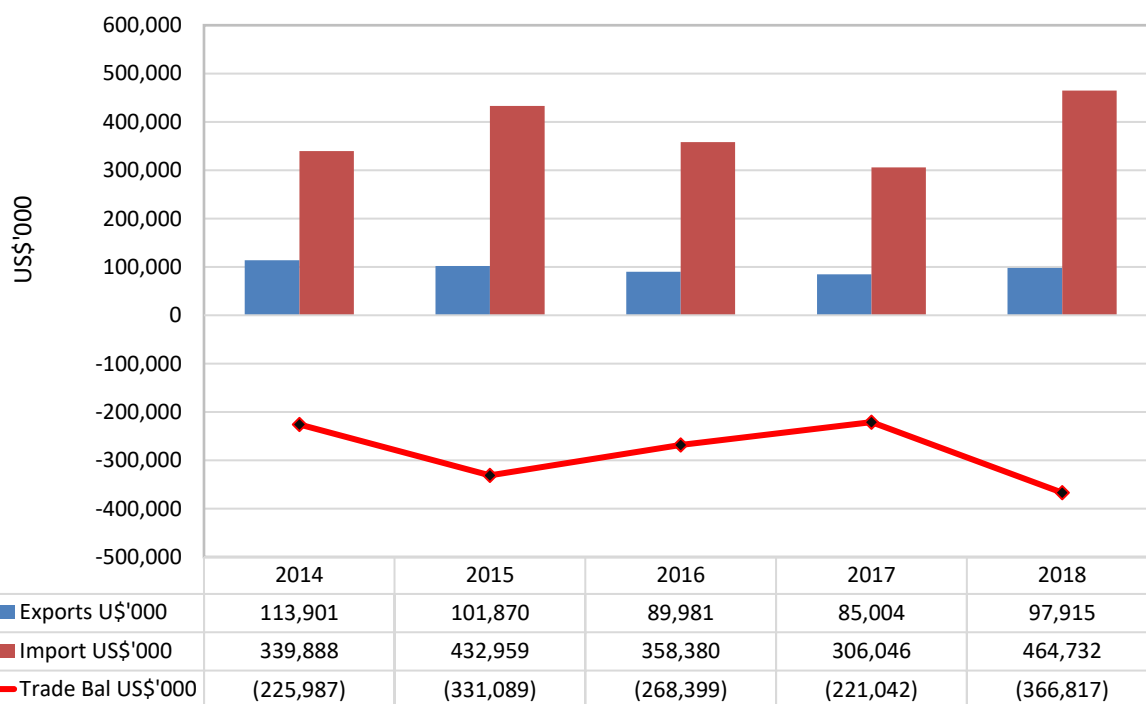
Source: Trademap

Major Export products of Zimbabwe

- Gold
- Tobacco
- Nickel mattes
- Nickel Ores & concentrates
- Ferro chromium
- Chromium ores and concentrates
- Industrial Diamonds
- Cotton
- Articles of jewellery
- Platinum
- Raw cane sugar
- Granite
- Coke & semi coke of coal
- Black fermented tea
- Macadamia nuts
- Smoking tobacco
- Electrical energy

Source: Trademap

Zimbabwe Trade with COMESA



Source: Trademap

Zimbabwe import products from COMESA

- Medium oils
- Oilcake
- Mixtures of odoriferous substances
- Crude soya bean oil
- Ammonium dihydrogen orthophosphate
- Tobacco
- Waters
- Light oils
- Broken rice
- Ammonium nitrate
- Potassium nitrate
- Urea
- Uncooked pasta
- Soya bean flour and meal
- Insecticides
- Maize seed
- Ammonium sulphate
- Medicaments
- Groundnuts
- Combine harvesters' threshers

Source: Trademap

Zimbabwe Export products to COMESA

- Raw sugar cane
- Frozen fish
- Lead acid accumulators
- Articles for the conveyance or packaging of goods
- Black fermented tea
- Tobacco
- Freezers
- Plasters consisting of calcined gypsum
- Cookers
- Orange juice
- Frozen tilapia
- Packaging material
- Fibreboard of wood
- Refined cane sugar
- Ferro-chromium
- Maize seed

Source: Trademap

Markets which Zimbabwe can target and supply in COMESA

	Market	Products with potential
1.	Zambia	Frozen fish, lead acid accumulators, black fermented tea, freezers, calcium sulphate, electric ovens, tobacco, orange juice, fibreboard of wood, packaging materials, generators, refined can sugar, ferro chromium, frozen tilapia, maize seed, cement clinkers, toilet tissue, insecticides.
2.	Kenya	Raw cane sugar, sculptures, jewellery, vegetables, polythene, men's overcoats, footwear, live horses, men's clothing.
3.	Malawi	Generators, seeds, frozen tilapia, packaging materials, fresh fillets, electric accumulators, electric ovens, margarine, chemical fertilizers, lead acid accumulators, footwear, orange juice, medicaments, equipment for heat treatment of materials, woven fabrics, soya bean oil, scouring paste & powders, vulcanized rubber.
4.	DRC	Packaging materials, crown corks of base metal, coke and semi-coke of coal, Nickel mattes, nickel oxide sinters.

International Markets Zimbabwe can target and supply products

	Market	Products with potential
1)	United Arab Emirates	Gold, tobacco, diamonds, jewellery, black fermented tea, oranges, seeds, strawberries, peaches, cranberries, lemons, avocados, cut flowers, sculptures, metal furniture.
2)	China	Tobacco, chromium ores & concentrates, ferro-chromium, nickel ores & concentrates, feldspar, cotton, nickel, macadamia nuts, niobium ores, granite, precious stones, arsenic sulphides, leather, tropical wood, antimony ores & concentrates, cut flowers, copper ores.
3)	South Africa	Tobacco, ferro-chromium, arsenic sulphides, chromium ores & concentrates, cotton, black fermented tea, macadamia nuts, scrap copper, cotton yarn, clothes, oilcake, scrap iron & steel, bran, coke and semi-coke, fruits, cane sugar.
4)	Indonesia	Tobacco, ferro-chromium, cotton.
5)	United Kingdom	Diamonds, peas, black fermented tea, oranges, fresh cranberries, suitcases, avocados, sculptures, peaches, tamarinds, cashew apples, jackfruit, beans, cut flowers.

COMESA Countries can supply the following products to Zambia:

- Iron & steel products
- Mineral or chemical fertilizers, nitrogenous
- Pharmaceutical products
- Electric transformers
- Mixtures of nitrogen, phosphorous or potassium fertilizers
- Pumps for liquids; liquid elevators
- Fish, frozen
- Insulated wire/cable
- Refrigerators and freezers
- Insecticides, fungicides and herbicides
- Tap, cock, valve for pipe including pressure reducing valves
- Agricultural, horticultural, forest, bee keeping machinery
- Furniture and parts thereof
- Transmission shafts & cranks, bearing housing; gearing
- Washing & cleaning agents/preparations
- Electrical apparatus for switching
- Fruit & vegetable juices, unfermented
- Articles of iron or steel
- Cast articles of iron or steel

Useful Addresses

Zimbabwe National Chamber of Commerce

5th Floor Zambia House,
48 Kwame Nkrumah, Harare,
Zimbabwe
Tel: +263 24 770244 /+263 24 2935530-1
Email: info@zncc.co.zw

Confederation of Zimbabwe Industries

31 Josiah Chinamano Avenue
P. O. Box 3704
Harare
Tel: +263 4 251490/6
Fax: +263 4 252424
E-mail: patoceo@czi.co.zw
Website: www.czi.co.zw

Reserve Bank of Zimbabwe

P. O. Box 1283
Harare
Tel: +263 4 703000; 703096
Fax: +263 4 707800
E-mail: rbzmail@rbz.co.zw
Website: www.rbz.co.zw

Zimbabwe Revenue Authority

Kurima House
89 Nelson Mandela Avenue
Harare
Tel: +263 4 795720-48; 781345; 770168; 798880-6
E-mail: pr@zimra.co.zw
Website: www.zimra.co.zw

Zimbabwe Tourism Authority

Tourism House, 55 Samora Machel Avenue
P. O. Box CY286, Causeway
Harare
Tel: +263 4 758712; 758714; 758724
Fax: +263 4 758828; 758826
E-mail: marketing@ztazim.co.zw
Website: www.zimbabwetourism.net

Preferential Trade Arrangements

COMESA Free Trade Area

The Common Market for Eastern and Southern Africa (**COMESA**) is a regional integration grouping of African States which have agreed to promote regional integration through trade development and to develop their natural and human resources for the mutual benefit of all their peoples.

Qualifying products enjoy duty-free/preferential treatment to other COMESA member states.

COMESA Simplified Trade Regime

COMESA implemented Simplified Trade Regime (**STR**) to help the small trader to benefit from the preferential rates enjoyed by commercial traders when importing or exporting goods within the COMESA Bloc.

STR is used for goods that have been grown or wholly produced in the COMESA Region. The trader will complete a simplified customs document (*declaration form*) and a simplified COMESA certificate of origin. These documents are filled in at the border post by the trader and certified by a customs' official.

Goods to be exported should comply with the normal food safety, plant and animal health regulations including environmental protection. Import or export permits needed to import or export certain agricultural foods and animal products are still required.