Market Snapshot on Rwanda

Location

Rwanda is a landlocked Central/East African country bordered by the Democratic Republic of the Congo to the west, Uganda to the north, Tanzania to the east, and Burundi to the south. It lies a few degrees south of the equator.

Facts and Figures

<table>
<thead>
<tr>
<th>Total Population (2016)</th>
<th>17.7 million</th>
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<tbody>
<tr>
<td>Area</td>
<td>26,388 km²</td>
</tr>
<tr>
<td>Time Zone</td>
<td>UTC+2:00</td>
</tr>
<tr>
<td>Capital City</td>
<td>Kigali</td>
</tr>
<tr>
<td>International Telephone Code</td>
<td>+250</td>
</tr>
<tr>
<td>Currency</td>
<td>Rwandan franc (RWF)</td>
</tr>
<tr>
<td>Exchange Rate (24/09/19)</td>
<td>1 USD = 910 RWF</td>
</tr>
<tr>
<td>GDP (2019 est.)</td>
<td>US$ 9.5 Billion</td>
</tr>
<tr>
<td>GDP per capita (2019 est.)</td>
<td>US$826.3</td>
</tr>
<tr>
<td>GDP Growth Rate (2019 est.)</td>
<td>6%</td>
</tr>
<tr>
<td>Ease of Doing Business (World Bank 2019)</td>
<td>29</td>
</tr>
<tr>
<td>Inflation Rate (2019)</td>
<td>4.7%</td>
</tr>
<tr>
<td>Literacy Rate (2018)</td>
<td>70.5 %</td>
</tr>
<tr>
<td>Measures</td>
<td>Metric System</td>
</tr>
<tr>
<td>Important International Participation</td>
<td>UN, WTO, COMESA, EAC, AU, AfDB, ICGLR</td>
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</tbody>
</table>

Cities and Population

<table>
<thead>
<tr>
<th>City</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kigali</td>
<td>745,261</td>
</tr>
<tr>
<td>Butare</td>
<td>89,600</td>
</tr>
<tr>
<td>Gitarama</td>
<td>87,613</td>
</tr>
<tr>
<td>Ruhengeri</td>
<td>86,685</td>
</tr>
<tr>
<td>Gisenyi</td>
<td>83,263</td>
</tr>
<tr>
<td>Byumba</td>
<td>70,593</td>
</tr>
<tr>
<td>Cyangugu</td>
<td>63,883</td>
</tr>
<tr>
<td>Kibuye</td>
<td>48,024</td>
</tr>
<tr>
<td>Rwamagana</td>
<td>47,203</td>
</tr>
<tr>
<td>Kibungo</td>
<td>46,240</td>
</tr>
</tbody>
</table>
Rwanda Trade with the world (2012-2018)

Major import sources of Rwanda (2018)

- Uganda: 23%
- Kenya: 15%
- China: 12%
- India: 11%
- UAE: 8%
- South Africa: 7%
- Belgium: 4%
- Germany: 4%
- Hong Kong, China: 4%
- Other: 9%

Source: Trademap

Major export destinations of Rwanda (2018)

- UAE: 63%
- USA: 9%
- Thailand: 7%
- Pakistan: 6%
- China: 5%
- Germany: 4%
- Malaysia: 4%
- UK: 4%
- Uganda: 3%
- Kenya: 2%
- Other: 1%

Source: Trademap
Major import products of Rwanda (2018)
- Telephone sets
- Medicaments
- Cane sugar
- Iron or non-alloy steel
- Cement
- Undenatured ethyl alcohol
- Wheat and meslin
- Motor vehicles
- Palm oil
- Petroleum oil
- Soap
- Maize

Major export products of Rwanda (2018)
- Gold
- Niobium, tantalum ores and concentrates
- Coffee
- Tin ores and concentrates
- Tea
- Tungsten ores and concentrates
- Lead
- Raw hides and skins
- Durum wheat
- Vegetable saps and extracts
- Beans
- Fresh cut roses
- Milk & cream
- Waste and scrap of stainless steel
- Floor of roots


<table>
<thead>
<tr>
<th>Year</th>
<th>Rwanda Exports to COMESA</th>
<th>Rwanda Imports from COMESA</th>
<th>Trade Bal</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>181,748</td>
<td>458,970</td>
<td>-277,222</td>
</tr>
<tr>
<td>2015</td>
<td>212,520</td>
<td>469,722</td>
<td>-257,202</td>
</tr>
<tr>
<td>2016</td>
<td>232,129</td>
<td>434,019</td>
<td>-201,890</td>
</tr>
<tr>
<td>2017</td>
<td>35,444</td>
<td>416,822</td>
<td>-381,378</td>
</tr>
<tr>
<td>2018</td>
<td>25,417</td>
<td>430,447</td>
<td>-405,030</td>
</tr>
</tbody>
</table>

Source: Trademap
### Rwanda export markets in COMESA (2018)
- Uganda
- Kenya
- Egypt
- Zimbabwe
- Zambia
- Mauritius

### Rwanda import sources from COMESA (2018)
- Uganda
- Kenya
- Egypt
- Zimbabwe
- Zambia
- Mauritius

### Rwanda export products to COMESA (2018)
- Black fermented tea
- Light oils
- Medium oils
- Wheat and meslin flour
- Broken rice
- Vegetable fats
- Palm oil
- Maize corn flour
- Raw hides and skins
- Cement
- Soap
- Bran
- Grain sorghum

### Rwanda import products from COMESA (2018)
- Cane sugar
- Cement
- Maize seed
- Vegetable fats and oils
- Soap
- Salts
- Medicaments
- Bars & rods of iron or non-alloy
- Dried fish
- Palm Oil

### COMESA products with export potential to Rwanda
- Cane sugar
- Cement
- Maize corn
- Petroleum oils
- Soap
- Animal or vegetable fats
- Bars and rods of iron or non-alloy steel
- Medicaments
- Footwear
- Maize seed

### Rwanda products with export potential to COMESA
- Raw hides and skins
- Black tea
- Coffee
- Bran
- Wheat
- Maize corn
- Soap
- Sorghum
- Footwear
- Palm oil
<table>
<thead>
<tr>
<th><strong>Useful Addresses</strong></th>
<th><strong>Preferred Trade Arrangements</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Centre d’Appui aux Petites et Moyennes Entreprises au Rwanda</strong>&lt;br&gt;Lac Muhazi Avenue&lt;br&gt;P.O. Box 4747&lt;br&gt;Kigali, Rwanda&lt;br&gt;Phone: +250 586119; +250 586120&lt;br&gt;Fax: +250 586113&lt;br&gt;Email: <a href="mailto:info@capmer.org">info@capmer.org</a>&lt;br&gt;Website: <a href="http://www.capmer.or">http://www.capmer.or</a></td>
<td><strong>COMESA Free Trade Area</strong>&lt;br&gt;The Common Market for Eastern and Southern Africa (COMESA) is a regional integration grouping of African States which have agreed to promote regional integration through trade development and to develop their natural and human resources for the mutual benefit of all their peoples.&lt;br&gt;Qualifying products enjoy duty-free/preferential treatment to other COMESA member states.</td>
</tr>
</tbody>
</table>
| **Rwanda Development Board - Trade and Manufacturing Department**<br>Cnr. Blvd. de l’Umuganda (Airport rd.) and Nyarutaraman Rd.<br>P.O. Box 6239 Gishushu<br>Kigali, Rwanda<br>Phone: +250-78851-2609 (mobile)
Fax: +250-252-58517<br>Email: info@rdb rw; tmd@rdb rw<br>Website: [http://www.rdb rw](http://www.rdb rw) | |
| **Fédération Rwandaise du secteur privé**<br>B.P. 319<br>Kigali, Rwanda<br>Phone: +250 583541; +250 583538<br>Fax: +250 583532<br>Email: info@rpsf.org rw<br>Website: [http://www.psf.org rw](http://www.psf.org rw) | |