The Republic of Kenya is located in East Africa and bordered by South Sudan to the northwest, Ethiopia to the north, Somalia to the east, Uganda to the west, Tanzania to the south, and the Indian Ocean to the southeast.

### Total Population
51,393,010

### Area
580,367 km²

### Time Zone
(GMT+3)

### Capital City
Nairobi

### International Telephone Code
+254

### Currency
Shilling (KES)

### Exchange Rate
1 USD = 108.497 KES

### GDP
US$ 87.9 Billion

### GDP per capita
US$ 1,710.51

### GDP Growth Rate
6.3%

### Ease of Doing Business (World Bank 2020)
56/190

### Inflation Rate
5.1%

### Language
English and Swahili. Other regional tribes are Kikuyu, Luhya, Luo, Meru, Kalenjin and Kamba

### Cities and Population

<table>
<thead>
<tr>
<th>City</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nairobi</td>
<td>2,750,547</td>
</tr>
<tr>
<td>Mombasa</td>
<td>799,668</td>
</tr>
<tr>
<td>Nakuru</td>
<td>259,903</td>
</tr>
<tr>
<td>Eldoret</td>
<td>218,446</td>
</tr>
<tr>
<td>Kisumu</td>
<td>216,479</td>
</tr>
<tr>
<td>Thika</td>
<td>200,000</td>
</tr>
<tr>
<td>Malindi</td>
<td>118,265</td>
</tr>
<tr>
<td>Kitale</td>
<td>75,123</td>
</tr>
<tr>
<td>Garissa</td>
<td>67,861</td>
</tr>
<tr>
<td>Kakamega</td>
<td>63,426</td>
</tr>
</tbody>
</table>

### International Participation
Common Market for Eastern and Southern Africa (COMESA), African Union, World Trade Organisation (WTO), East African community (EAC), International Conference on the Great Lakes Region (ICGLR), Intergovernmental Authority on Development (IGAD) and Indian Ocean Rim Association (IORA).
Kenya’s Trade with the World

Exports (US$'000) | 5,932,133 | 5,697,716 | 5,746,757 | 6,049,226 | 5,836,027
Imports (US$'000) | 16,105,950 | 14,112,089 | 16,691,228 | 17,380,309 | 17,220,379
Trade Balance (US$'000) | (10,173,817) | (8,414,373) | (10,944,471) | (11,331,083) | (11,384,352)

Source: Trademap

Kenya’s Major Export Destinations

Kenya’s Major Import Sources
Kenya’s Major Export Products

- Black fermented tea
- Fresh cut roses
- Medium oils and preparations, of petroleum
- Coffee (excluding roasted and decaffeinated)
- Titanium ores and concentrates
- Fresh or dried avocados
- Medicaments
- Fresh cut flowers
- Fresh or dried macadamia nuts, shelled
- Men's or boys' trousers
- Cigarettes, containing tobacco
- Disodium carbonate
- Pineapples
- Crude palm oil
- Unrooted cuttings and slips
- Flat products of iron or non-alloy steel
- Fresh or chilled vegetables
- Fresh, chilled or frozen meat of goats
- Soap
- Zirconium ores and concentrates
- Fresh or chilled beans

Kenya’s Major Import Products

- Medium oils
- Light oils and preparations, of petroleum
- Wheat and meslin
- Crude palm oil
- Medicaments
- Flat-rolled products of iron or non-alloy steel
- Motor cars and other motor vehicles principally designed for the transport of persons...
- Semi-milled or wholly milled rice
- Semi-finished products of iron or non-alloy steel
- Worn clothing and clothing accessories, blankets
- Dredgers
- Butanes, liquefied
- Raw cane sugar, in solid form
- Motorcycles
- Cane or beet sugar

COMESA-Kenya Trade

<table>
<thead>
<tr>
<th>Year</th>
<th>Kenya Exports to COMESA (US$'000)</th>
<th>Kenya Imports from COMESA (US$'000)</th>
<th>Trade Balance (US$'000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>1,641,266</td>
<td>617,039</td>
<td>1,024,227</td>
</tr>
<tr>
<td>2016</td>
<td>1,693,356</td>
<td>686,613</td>
<td>1,006,743</td>
</tr>
<tr>
<td>2017</td>
<td>1,640,378</td>
<td>1,109,695</td>
<td>530,683</td>
</tr>
<tr>
<td>2018</td>
<td>1,602,598</td>
<td>1,149,285</td>
<td>453,313</td>
</tr>
<tr>
<td>2019</td>
<td>1,595,534</td>
<td>1,180,374</td>
<td>415,160</td>
</tr>
</tbody>
</table>

Source: ITC Trademap
Kenya’s Major Exports to COMESA

- Tea (flavoured and unflavoured)
- Palm oil and its fractions
- Cigarettes of tobacco
- Flat-rolled products of iron or non-alloy steel
- Medicaments
- Petroleum oils (excluding crude)
- Sugar confectionery
- Packaging materials - plastic and paper
- Salts, incl. table salt and denatured salt
- Food preparations
- Soap

Kenya’s Major Imports to COMESA

- Cane or beet sugar
- Milk and cream, not concentrated
- Mixtures of odoriferous substances and mixtures, incl. alcoholic solutions
- Unmanufactured tobacco
- Toilet or facial tissue stock, towel or napkin stock
- Sanitary towels (pads) and tampons
- Grain sorghum
- Monitors and projectors
- Milk and cream, concentrated or containing added sugar
- Petroleum oils (excluding crude)
- Organic surface-active agents (excluding soap)
- Oilcake and other solid residues

International Markets that Kenya can target and supply

According to Export Potential Map, the markets with greatest potential for Kenya’s exports of all products are Netherlands, United States of America and Pakistan.

<table>
<thead>
<tr>
<th>Market</th>
<th>Products with potential</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Netherlands</td>
<td>• Cut flowers &amp; buds, fresh</td>
</tr>
<tr>
<td></td>
<td>• Avocados, fresh or dried</td>
</tr>
<tr>
<td></td>
<td>• Unrooted cuttings &amp; slips</td>
</tr>
<tr>
<td>2) United States of America</td>
<td>• Black tea, packings</td>
</tr>
<tr>
<td></td>
<td>• Cut flowers &amp; buds, fresh</td>
</tr>
<tr>
<td></td>
<td>• Coffee, not roasted, not decaffeinated.</td>
</tr>
<tr>
<td>3) Pakistan</td>
<td>• Black tea, packings</td>
</tr>
<tr>
<td></td>
<td>• Nuts</td>
</tr>
<tr>
<td></td>
<td>• Palm oil (excl crude) &amp; fractions</td>
</tr>
<tr>
<td>4) Uganda</td>
<td>• Portland cement,</td>
</tr>
<tr>
<td></td>
<td>• Flat products of iron or non-alloy steel</td>
</tr>
<tr>
<td></td>
<td>• Flat-rolled products of iron or non-alloy steel.</td>
</tr>
</tbody>
</table>
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P O Box 30225-00100-
Nairobi, Kenya
Te:+254 20 3746007,
Fax: +254 20 374 60 28
Email: info@kam.co.ke
Website: https://kam.co.ke/

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Mobile: +254 722 205 875; 734 228 534
Fax: +254 20 222 8539; 221 8013
E-mail: chiefexe@epc.or.ke
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Website: http://www.investmentkenya.com

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