

Market Brief on Tunisia

Location



Tunisia, officially the Tunisian Republic, is the northernmost country in Africa. It is a Maghreb country and is bordered by Algeria to the west, Libya to the southeast, and the Mediterranean Sea to the north and east.

According to The World Bank, the country has a total population of 11.66 million, a Gross Domestic Product (GDP) of US\$39.86 billion and inflation of 7.5%. Tunisia has a diverse economy, ranging from agriculture, mining, manufacturing, and petroleum products to tourism.

Cities and Population

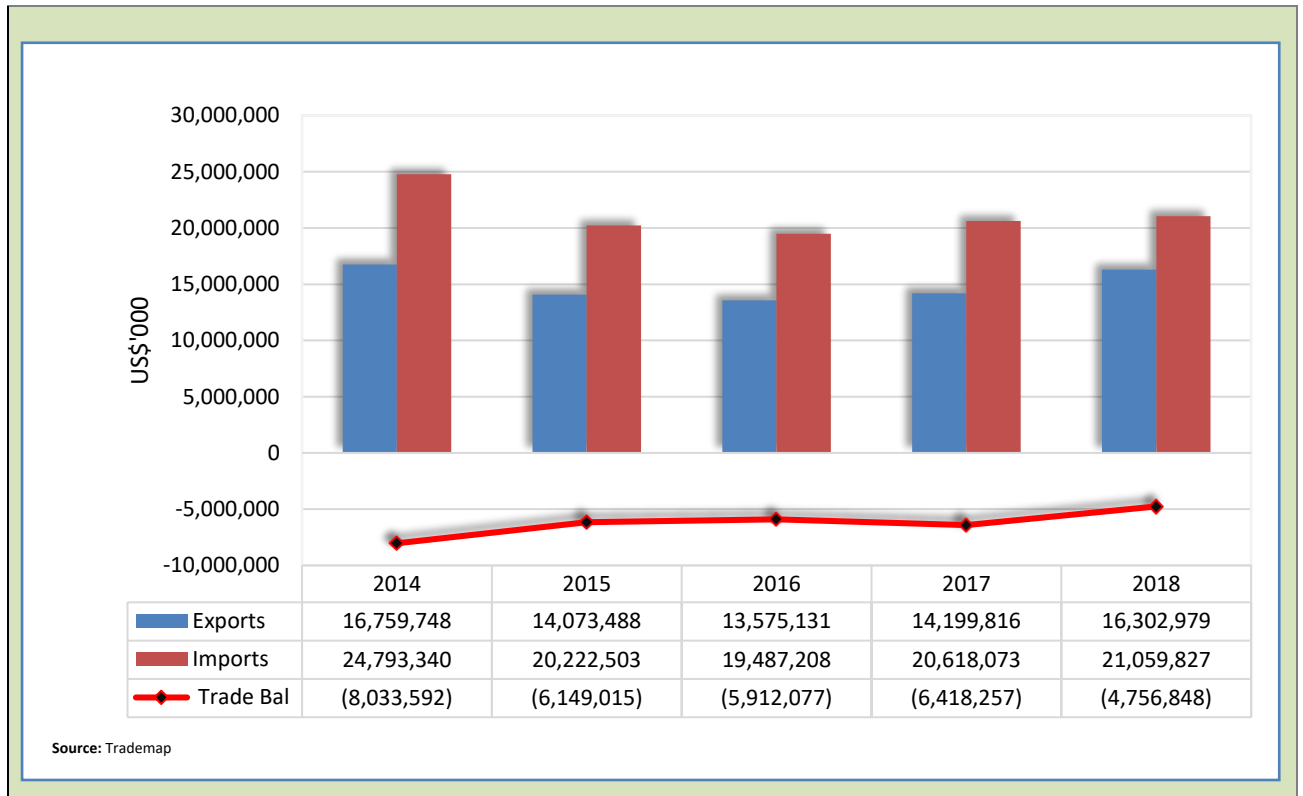
City	Population
Tunis	693,210
Sfax	277,278
Sousse	164,123
Kairouan	119,794
Bizerte	115,268
Gabes	110,075
Ariana	97,687
Kasserine	81,987
Gafsa	81,232
La Goulette	79,795

Facts and Figures

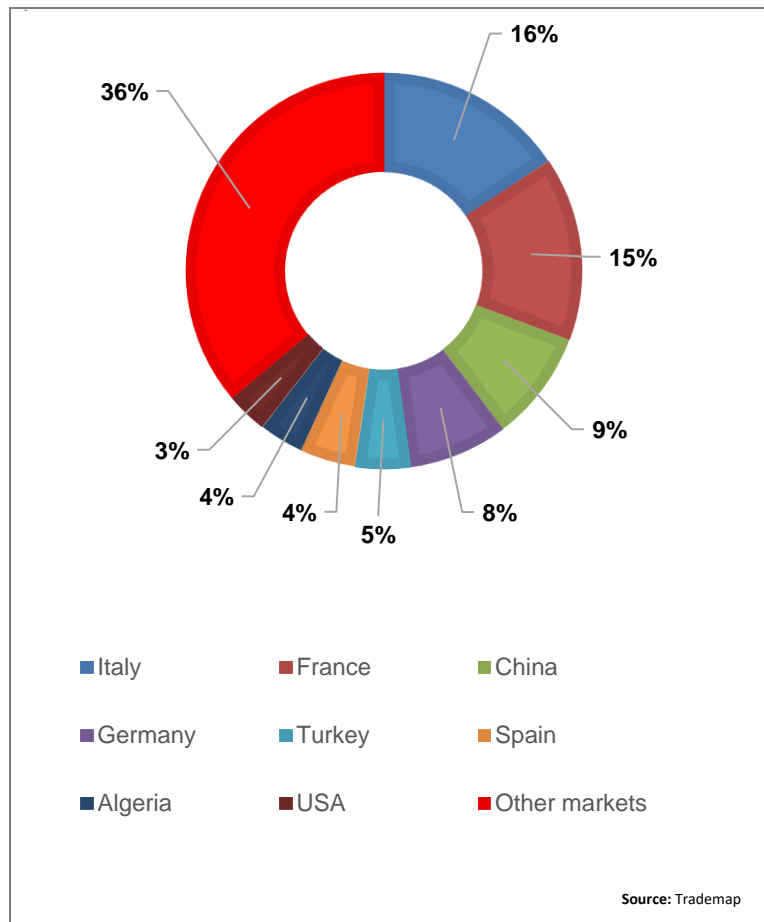


Total Population	1.66 million
Area	155 231 sq.km
Time Zone	GMT +1
Capital City	Tunis
International Telephone Code	+216
Currency	Tunisian Dinar
Exchange Rate	1 USD = Tunisia Dinar 2.90
GDP (2019 est.)	US\$39.86 billion
GDP per capita (2018 est.)	US\$ 3,490.83
GDP Growth Rate (2019 est.)	3.6%
Ease of Doing Business (World Bank 2020)	78/190
Inflation Rate (2019 est.)	7.5%
Language(s)	Arabic, French
Important International Participation	UN, AU, SADC, COMESA, WTO

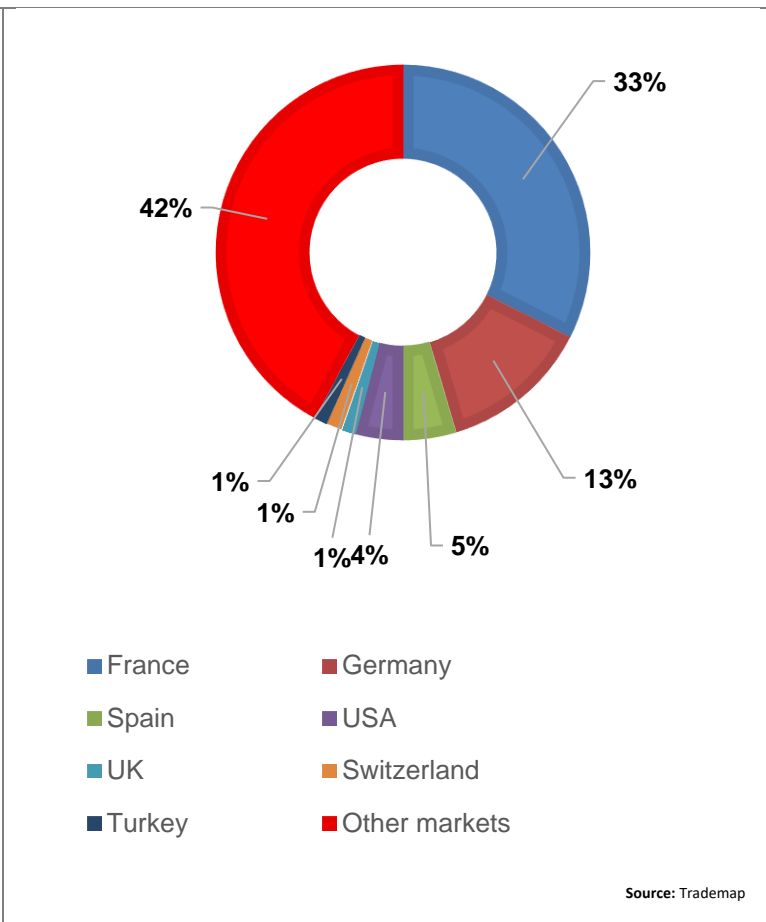
Tunisia Trade with the world



Major import sources of Tunisia (2018)



Major export destinations of Tunisia (2018)



Major import products of Tunisia

- Petroleum oil
- Iron & non alloy steel
- Electrical circuits
- Motor cars
- Soya beans
- Wheat and meslin
- Bars of copper alloys
- Medicaments
- Maize
- Durum wheat
- Denim
- Barley
- Electric conductors
- Raw cane sugar

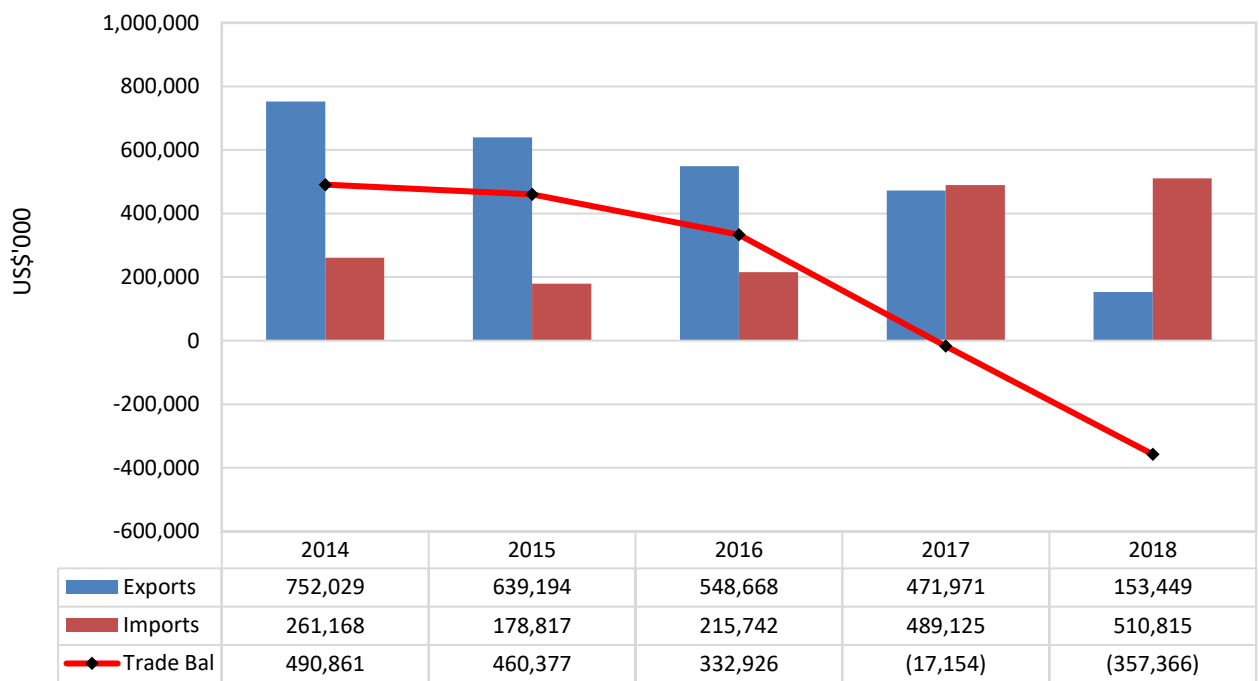
Source: Trademap

Major Export products of Tunisia

- Insulated wire cable
- Men's wire cable
- Olive oil
- Women or girls' suits
- Petroleum oils
- Parts and accessories for tractors
- Electrical apparatus
- Footwear
- Telephone sets

Source: Trademap

Tunisia Trade with COMESA



Source: Trademap

Tunisia import products from COMESA

- Petroleum oils
- Woven fabrics
- Mixtures of odoriferous substances
- Bars and rods of iron
- Packaging materials
- Kidney beans
- Dried shelled lentils
- Dried shelled chickpeas
- Non alloy steel
- Frozen yellowfin tunas
- Tobacco
- Polyethylene
- Fatty acids

Source: Trademap

Tunisia Export products to COMESA

- Phosphates of calcium
- Olive oil
- Chemical products
- Sodium triphosphate
- Animal feed
- Fluoride of aluminium
- Phosphates
- Wire of iron or non-alloy steel
- Disodium sulphate
- Structures of steel
- Tableware and kitchenware
- Winding wire for electrical purpose
- AC motors

Source: Trademap

Markets which Tunisia can target and supply in COMESA

	Market	Products with potential
1.	Libya	Maize oil, margarine, soya-bean oil, sanitary pads, prepared tomato, pasta, sweet biscuits, couscous, electronic conductors.
2.	Ethiopia	Pasta, packaging material, shampoos, couscous, tubes & pipes, tin bars, rods, paints & varnishes, electric conductors, men's jackets, electricity supply meters, exercise books, chemical fertilisers.
3.	Egypt	Electronic conductors, sodium triphosphate, fluoride of aluminum, phosphate of calcium, trailers, stamping foils, tableware, margarine, disodium carbonate.
4.	Seychelles	Olive oil & fractions, virgin oil & fractions, sails for boats, jams & jellies, prepared vegetables, electronic conductors, telephone sets, stranded wire of iron & steel, sanitary towel & pads, men's garments
5.	Sudan	Men's jackets, electronic conductors, packaging material, cane sugar, ball point pens, oranges, sanitary towels, electric transformers.
6.	Rwanda	Cane sugar, groundnuts, packaging materials, fibreboard of wood, footwear, maize seed, raw hides & skins, mushroom, milk & cream, electric lamps.

International Markets Tunisia can target and supply products

	Market	Products with potential
1)	France	Electronic conductors, electrical circuits, reception apparatus for television, electricity production meters, steering wheels, petroleum oil, articles of plastics, clothes, brasseries of textiles, medical appliances, ignition wiring sets for motor vehicles, footwear.
2)	Germany	Electronic conductors, electrical circuits, ignition wiring sets for motor vehicles, electrical circuits, reception apparatus for television, electricity production meters, steering wheels, petroleum oil, articles of plastics, clothes, brasseries of textiles, medical appliances, dates, winding wire,
3)	Italy	Petroleum oils, electric conductors, t-shirts, virgin oil, clothes – men & women, diammonium phosphate, electric switches, footwear, parts of tractors, transformers & parts.
4)	USA	Petroleum oil, virgin oil, reception apparatus for television, olive oil, stranded wire, AC motors, clothes – men & women, car ignition switches, radio control apparatus, parts of aeroplanes.
5)	Spain	Radio control apparatus, electronic conductors, electrical circuits, reception apparatus for television, electricity production meters, steering wheels, petroleum oil, articles of plastics, clothes, brasseries of textiles, fresh dates, scrap copper, diammonium phosphate.

COMESA Countries can supply the following products to Tunisia:

- Denim
- Alcoholic solutions
- Bars & rods of iron and steel
- Reception apparatus for television
- Anionic organic surface-active agents
- Semi-finished products of iron & steel
- Yellowfin tunas
- Dried shelled kidney beans
- Polyethylene in primary form
- Fatty acids
- Groundnuts
- Shampoos
- Fresh or chilled potatoes
- Cocoa beans
- Cane sugar
- Wire of refined copper
- Coffee

Useful Addresses

Ministry of Trade

CNR Hedi Nouria and Ghana Avenues
1002 Tunis- Tunisia
TUNIS
Tunisia
Web: www.commerce.gov.tn

Tunisia Chamber of Commerce

10 rue Hamadi Tej, BP 794
SFAX
Tunisia
Tel: +21674 296120
Email: ccis@ccis.org.tn
Web: <http://www.ccis.org.tn>

Agency for the Promotion of Industry and Innovation

63, rue de Syrie, 1002 Tunis Belvédère - Tunisie
Tel.: +216 71 792 144
Fax: +216 71 782 482
E-mail: apii@apii.tn
Web: www.tunisieindustrie.nat.tn

FTA Arrangements

Tunisia joined COMESA in July 2018, signed the COMESA Free Trade Agreement, ratified the Agreement and deposited the ratification instruments in a span one and half years.

With the commencement of trading under the FTA, Tunisia products will now access the markets of the other FTA members. These are: Burundi, Comoros, Djibouti, Egypt, Kenya, Libya, Madagascar, Malawi, Mauritius, Rwanda, Seychelles, Tunisia, Sudan, Uganda, Zambia and Zimbabwe.