

# ICT Business Services Work Group

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As part of building the Coalition of Services Industries, COMESA Business Council convened the 1st COMESA ICT Services Industries Public- Private Dialogue under the theme: It's an ICT world: Access – Innovation- Policy for Business Competitiveness, 20th -21st April, 2016 in Nairobi, Kenya. The Dialogue focused on harmonizing common positions of the businesses and regulators in the ICT services industry, in an effort to provide strategic direction to governments on public-private sector solutions to advance ICT for business competitiveness in the region. The Dialogue's key discussions focused on key issues pertaining to; access, innovation, data privacy and security, and policy frameworks that enhance ICT development. The meeting saw the formation of the CBC ICT Business Services Workgroup whose objective is to coordinate the preparation of positions of ICT industry that are to be tabled within the various COMESA policy organs meetings.

The Work plan of the Technical Workgroup; is derived from its Terms of References;

- Lobby and advocate for the interest of the private sector in the policy making process at COMESA and at the national level and regional level;
- Ensure a harmonised and informed position is presented to the CBC Board for advocacy with all interests of the sectors represented;
- Ensure Increased Policy Dialogue between Public and Private Sector at the regional level;
- Ensure that the positions of Work Group are presented to the policy organs meetings for consideration;
- Ensure Increased participation of the private sector membership in policy dialogue;

CBC provides demand driven services and proactive services in terms of advocacy, business linkages and membership development for ICT Business Services Work group. We are working towards concretization of the activities of the work group as part of the building the Coalition of Services Industries in COMESA. The Dialogue's adopted recommendations form part of the first positions of the ICT Business Services Workgroup and will be tabled through various COMESA policy organs platforms; the Committees on Transport and Communications, Information Technology and Energy and the Trade in Customs Committee and others.

[Meeting Report; 1st COMESA ICT Services Industries Public- Private Dialogue](#)

[CBC Position Report: ICT Business Services Work group - Regional Positions of Industry](#)